



*Centre
Culturel
Kôré*

NEWSLETTER

APRIL - JULY 2019

**ART AND EDUCATION
RESOURCE CENTER
PRODUCTION AND DISSEMINATION
RESIDENCIES AND EXHIBITIONS**

10
YEAR
Let's celebrate!
2011 - 2020



TRAINING PROGRAM / KÔRÈ-QUALITY

Today, the Centre Culturel Kôrè offers concrete perspectives and opportunities for young artists and cultural entrepreneurs from Mali and Africa to perform, to disseminate their works to acquire skills through its regional program of capacity building and skills development called "Kôrè-Quality Program". Kôrè-Quality is a program of coaching and advanced training in different disciplines (Music, Visual Arts, Cultural Entrepreneurship, Theater, Storytelling and Literature) based on the concept of Maaya entrepreneurship, an entrepreneurial model based on human and social values in Mali (Maaya-Culture). It is in this context that the inaugural session from April 10 to 13, 2019 was held in collaboration with the Kôrè Institute (IKAM) with about fifteen young cultural entrepreneurs from Togo, Burkina Faso, Guinea Conakry and Mali, under supervision and coaching of trainers from Congo, Senegal and Mali.

We also had training and coaching sessions in different countries: Lomé (Togo), Lagos (Nigeria), Pointe Noire (Congo) and Nouakchott (Mauritania).



THE MODEL IS EXPORTED OUTSIDE MALI...



Coaching session 'Maaya-Culture and Entrepreneurship' in Lomé (Togo)



Coaching session 'Maaya-Culture and Entrepreneurship' in Lagos (Nigeria)



Coaching session 'Maaya-Culture and Entrepreneurship' in Pointe-Noire (Congo)



Coaching session 'Maaya-Culture and Entrepreneurship' in Nouakchott (Mauritania)

SOCIAL ART PROGRAM

The Social Art program is organized around two projects “JI NI BÈSÈYA” and “Maaya-Culture & Citizenship”.

1- JI NI BÈSÈYA

The JI NI BÈSÈYA project, through its social art component, mainly worked on the diffusion of the thematic performance and the realization of murals on water points and latrines with students in Bla and Kati.

BROADCAST OF THEMATIC PERFORMANCES

This broadcast concerned the performance on the theme of “Drinking-water hygiene in the supply chain” and aimed at mobilizing, informing and encouraging the sustainable adoption of good hygiene practices of drinking water from the collection point.





REALIZATION OF MURALS

For two years, schoolchildren have been at the heart of the behavior change process as a multiplier of the effects of the JI NI BÈSÈYA project. As a result, the CCK organized with the NGO partners the sessions for the realization of the murals on the Human Powered Pumps and Fountains of six (6) villages in Bla and Kati. These murals were realized from the 15th to the 23rd of June 2019 in Bla and from the 22nd to the 30th of June 2019 in Kati, and attractive drawings on the themes related to the water are now visible on the walls of the water points in these localities and are sensitizing people in the community thanks to the involvement of 55 people from communities in total under the supervision of the Centre Culturel Kôrè in partnership with Anw-Ko 'Art, schools and partners of JI NI BESEYA.





CREATION "MUSO NI BÈSÈYA"

From June 18th to 19th was held in Dakar (Senegal), the annual conference of the International Finance Corporation (IFC) on sustainable development and dealt with the theme "Invest for Tomorrow". This initiative of One Drop "Muso Ni Bèsèya", developed in co-creation with the Centre Culturel Kòrè of Ségou, which ensured the artistic direction, was presented at the official opening of the conference to demonstrate an innovative approach to behavioral change, to give an example of a way for the sustainability of investment actions.

2-MAAYA-CULTURE & CITIZENSHIP STORYTELLING WORKSHOP FOR SCHOOLCHILDREN

As part of its project Maaya-Culture & Citizenship, the Centre Culturel Kòrè organized the artistic and educational workshop of initiation and improvement of schoolchildren in storytelling. The workshop took place in three (3) phases between the periods of May 10 to June 13, 2019 at the Kòrè Institute of Ségou. The workshop aimed to convey the basic knowledge of citizenship through storytelling in which participants learned the techniques of storytelling in the spirit of the traditional folk tale, with concrete examples. It was realized with the students of the Cheick Modibo DIARRA School Complex of Ségou and ended with a restitution in the presence of the Administration of the school and the CCK, under the supervision of Mr. Aboul Baki TOURE, as part of a partnership between CCK and Anw Jigi Art Association.





BOGOLAN WORKSHOP

From June 10th to 14th, the Centre Culturel Kôrè, through its Maaya-Culture & Citizenship project, initiated in collaboration with the N'Domo Center, the artistic and pedagogical workshop of introduction of schoolchildren to the bogolan and painting techniques through topics in order to transmit them basic knowledge about citizenship. This workshop recorded the participation of about ten young students from Ségou and was supervised by Ousmane TRAORE from the N'Domo Center at the Kôrè Institute in Ségou.

KÔRÈ LITERARY

As part of the Amadou Hampâté BA DAY, the CCK organized the Kôrè Literary at the Kôrè Library, a space of exchange where young writers are invited to talk about their books in order to encourage them to continue writing but also to provoke the craze of literature among young people. At this first issue of June 15, 2019, Mr. Malick MBAYE was at the rendezvous to expose on his book "My pen in the service of my community" with the remarkable presence of members of the Circle of Friends of Amadou Hampâté BA. The occasion was also good (commemorative day in honor of "Hampâté Ba") to inaugurate a vestibule in the precincts of the CCK on behalf of this great master of speech.





STORYTELLING PERFORMANCE AT SCHOOL

Also, as part of the Maaya-Culture & Citizenship project of the CCK, on June 21, 2019, a performance of storytelling at school was organized at the Cheick Modibo DIARRA School Complex in Ségou. It was an opportunity to raise awareness of citizenship for children and young people to build a model of Malian steeped in our values with a strong dose of modernity that allows them to play their full role in national construction.

READING SESSION AT THE KÔRÈ LIBRARY

The morning of June 22, 2019, was the opportunity for a reading session with school children at the Kôrè Library to give them a taste for reading while conveying messages of citizenship through comics, with the Association Anw Jigi Art as part of a partnership with CCK.





PRODUCTION & DISSEMINATION

The Centre Culturel Kôrè (CCK) is a high place of production and dissemination. It is in this sense that it facilitates the production and dissemination of young people's artistic activities in order to better promote their art. This component, which concerns music, visual arts, theater, dance, cinema, stand-up comedy, slam and literature, is organized following an annual program.

OPENING CONCERT OF THE CULTURAL SEASON ON APRIL 13, 2019

The cultural season announcing the launch of the CCK's annual program 2019-2020 was closed by a live concert by the famous Malian artist from Kayes, Fousco & his wife Djènèba, with their sublime voices which is currently pride of their country wherever they perform in the world. The Kôrè Yélen band was also part of the show, a creation of the Centre Culturel Kôrè with young talents from Ségou whose vocal lead is Gaoussou Diao alias Fardo.





FILM SCREENINGS, STORYTELLING, LEGENDS AND GUESSING GAMES

The Centre Culturel Kôre in its diversity, programs per month either a film projection or storytelling, legends and guessing games. For the last four months, the Center has organized two film screenings respectively on 14 June with Dominique Philippe's film "Tourbillon à Bamako" and on July 12 with "FALATO" by Mamo CISSE. Also, a storytelling party was organized on April 26, 2019 and animated by Moussa Balla BALLO, a storyteller, teacher researcher and journalist who has the secret to captivate his audience. These spaces remain sources of knowledge development for children, young people and even adults based on our Malian and African values and traditions.

MUSICAL ENTERTAINMENT OF THE WEEKEND

The musical entertainments of the weekend, commonly called "Saturday Show" are spaces for the promotion of local artists of Ségou in order to allow them to better disseminate their work and take advantage of market opportunities in Mali and beyond. They are organized during the middle of each month according to the annual program. From the opening of the season to the present day, the CCK has organized five (5) Saturday Shows with the following artists:

- Amadou DIARRA "Doune Choco", on Saturday, April 27, 2019 ;
- Mohamed DORINTIE alias MASCO, on Saturday, June 15, 2019;
- Kalilou DAGNOGO, on Saturday, June 22, 2019 ;
- Mariam FANE alias "Têê", on Saturday, July 13, 2019 ;
- Kôre Yélen with its vocal lead Gaoussou DIAO alias FARDO, on Saturday, July 20, 2019.





CULTURAL WEEKENDS

The cultural weekends are held at the end of each month from April to November and start on Friday evening with a performance of theater and / or standup comedy and end with a giant concert on the big stage of the CCK with an emerging musicians from Mali and the sub-region accompanied by artists from Segou. From April to the end of July, the following performances were organized:

- Standup comedy performance on June 28, 2019 by the duo Balla Moussa Junior & Dassa;
- On June 29, 2019 concert of the hip hop band Calibre 27 and the winners of the 2018 Kôre Hip-Hop competition;
- Theatrical evening on 26 July 2019 with the company MONARYDASOKA on the play "Djourabougou Djoura", a play inspired by a true story of the Malian cultural repertoire;
- Theatrical evening on July 27, 2019 with the association Côté-Cour on the play "THE MARTYRS", a play by SALIMATA TOGORA which deals with the events (revolution) which took place from 1990 to 1991, in particular the marches of protest of women against the regime of Moussa TRAORE.





RESIDENCES ET EXPOSITIONS

RESIDENCIES AND EXHIBITIONS

CREATION RESIDENCIES:

- CREATION RESIDENCY OF ANW JIGI ART

As part of its artist support program, the Centre Culturel Kôrè received the company Anw Jigi Art of Bamako for a residency of creation of their play "D'ici et d'ailleurs" by Sidiki Yougbaré, from 1st to July 23, 2019.

- CREATION RESIDENCY "MUSO NI BESEYA"

The intervention Muso Ni Beseya, an initiative of the One Drop Foundation co-created with the Centre Culturel Kôrè, was received for a creation residency of two weeks with four comedians from Bamako and Ségou under the artistic direction of the Centre Culturel Kôrè.



Creation residency "Muso Ni Beseya"



Creation residency of Anw Jigi Art



- **"UNIVERSITÉ DE VACANCES" BY WALAHA**

The Centre Culturel Kôrè, in partnership with the Foundation Festival sur le Niger, hosted the "Université de Vacances" of the Walaha Group which was successfully organized from July 29 to August 05, 2019 in our premises.

ART EXHIBITIONS:

During these last four months following, the Kôrè Gallery and the exhibition spaces of the Foundation Festival sur le Niger have received a large number of visitors from Bamako, and some art lovers from Europe, America, Asia and the rest of Africa.





RESEARCH AND RESOURCES CENTER

The objective of the research and resources center component of the Centre Culturel Kôrè is to enable cultural actors and all those interested in the art and culture sector in Mali and elsewhere to access the resources available and to further strengthen their capacities. It offers a space for citizen debate through the Kôrè Baro, a research and information area through the Kôrè Media Library and the production and distribution of works on culture and local knowledge.

KÔRÈ BARO - CITIZEN DEBATE OF THE CENTRE CULTUREL KÔRÈ

The Kôrè Baro is a monthly platform for exchange and knowledge sharing, a space for citizen debate through which a resource person, a Karamoko, is invited each month to lead a talk-panel on a variety of topics. (News, art, tradition, history, etc.). Kôrè Baro's target audience is high school students, academics, cultural actors, artists, art lovers, teachers and officials of the various State services based in Ségou.

Since the opening of the cultural season of the CCK in April 2019, we have organized two issues of Kôrè Baro with Mr. Mamadou Ndiaye on the theme "Youth & Citizenship" on Saturday, April 13, 2019, and Mr. Siratigui Jean Paul Sogoba on the theme "Cultural Heritage of Mali: management and exploitation" on Saturday, June 29, 2019.





KÔRÈ MEDIA LIBRARY

The Kôrè media library is a research and reading space dedicated to children, young people, researchers and cultural actors. You will find books and documentation on the different sectors of arts and culture of Mali, Africa and beyond. It also offers you rays dedicated to great authors such as Cheikh Anta Diop, Joseph Ki-Zerbo, Amadou Hampaté Ba, etc.

OUR PUBLICATIONS

The research and resources center component is also dedicated to the production and dissemination of works on arts and culture, and local knowledge. The most recent publications are:

- *Lexical manual of the arts of culture and tourism for amateurs and professionals, June 2018*
- *Promotion of the Local Economy The CPEL – Ségou Model (Council for the Promotion of the Local Economy), July 2018*
- *Proceedings of the Symposium of Ségou 2018 “Ségou, city of architecture”, May 2019*
- *Metamorphosis, Study on the collapsing of cultural values, August 2019*
- *Maaya-Culture & Entrepreneurship, August 2019*

