



VILLE INVITÉE: MOPTI

JEUNESSE ET TRADITION
Youth and Tradition



PRESS RELEASE # 2

We are pleased to present the 2nd press release of the **20th edition of Ségou' Art - Festival sur le Niger**, which takes place from **January 30 to February 4, 2024** on the banks of the Niger River in Ségou, around the theme: «**Youth and Tradition**».

THE COMPONENTS

Ségou' Art - Festival sur le Niger is an annual music and art festival that this year will offer you the following activities:

- **Fair of Ségou**, craft and agricultural fair
- **Round tables**
- **Giant concerts on the banks of the river**
- **Contemporary Art Fair**, Exhibitions - Art Market (FLAC) - Master Class Workshop
- **Night of the Woven Loincloth**
- **Cultural Caravan for Peace**, a Sahelo-trans-Saharan project promoting peace, tolerance and solidarity in the Sahara and the Sahel region.
- **Theater - Storytelling – Dance**
- **Traditional events**



THE INNOVATIONS

OF SÉGOU'ART-FESTIVAL SUR LE NIGER 2024

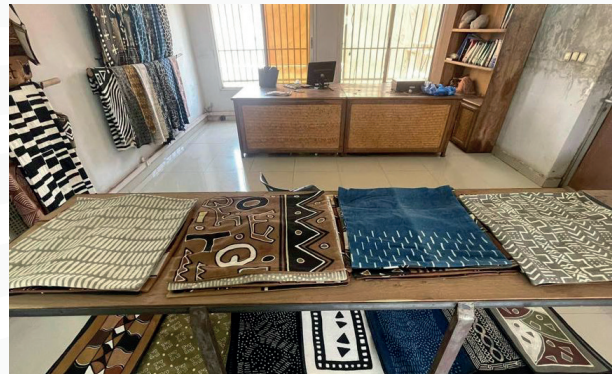
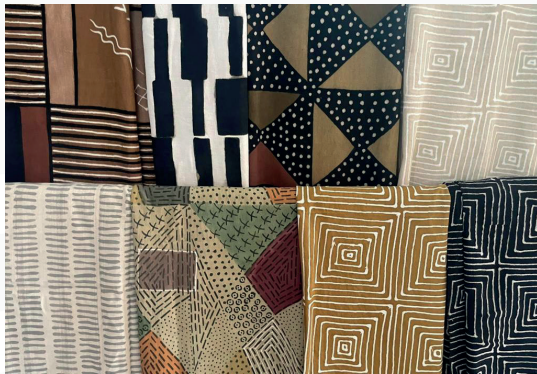
THE OPENING CEREMONY

A colorful Opening Ceremony, magnifying diversity and peace, with choreography orchestrated by Karim Togola (Troupe Don) with professional dancers, Dogon masks from Mopti (guest city) and the kòrèdugaw from Ségou to celebrate and salute the achievement of 20 years of Ségou' Art - Festival sur le Niger in a united and prosperous Mali.



THE NIGHT OF WOVEN LOINCLOTH

On the occasion of **Ségou' Art - Festival sur le Niger 2024**, we will be celebrating Ségou's bogolan and woven loincloth label and design through the organization of a promotional and visibility platform for craftworkers, stylists and textile actors, aimed at enhancing the value of Ségou's **woven loincloth and bogolan**. The event will feature a **fashion show, showrooms selling woven loincloth products, loom demonstration workshops and design master classes**. The Night of the Woven loincloth is organized in collaboration with SMARTS Ségou.



SEGOU HIP HOP NIGHT HIP HOP NIGHT ON PEACE

Under the Artistic Direction of Cheick Tidiane SECK

Following the Hip Hop creation project on the theme of peace and social cohesion with young rappers from Mali under the artistic direction of Maestro Cheick Tidiane SECK, an evening will be dedicated to urban music at Ségou' Art - Festival sur le Niger 2024. Following on from the 10th anniversary of the Kôre Hip Hop competition, this event further establishes Ségou as the urban music capital of Mali.

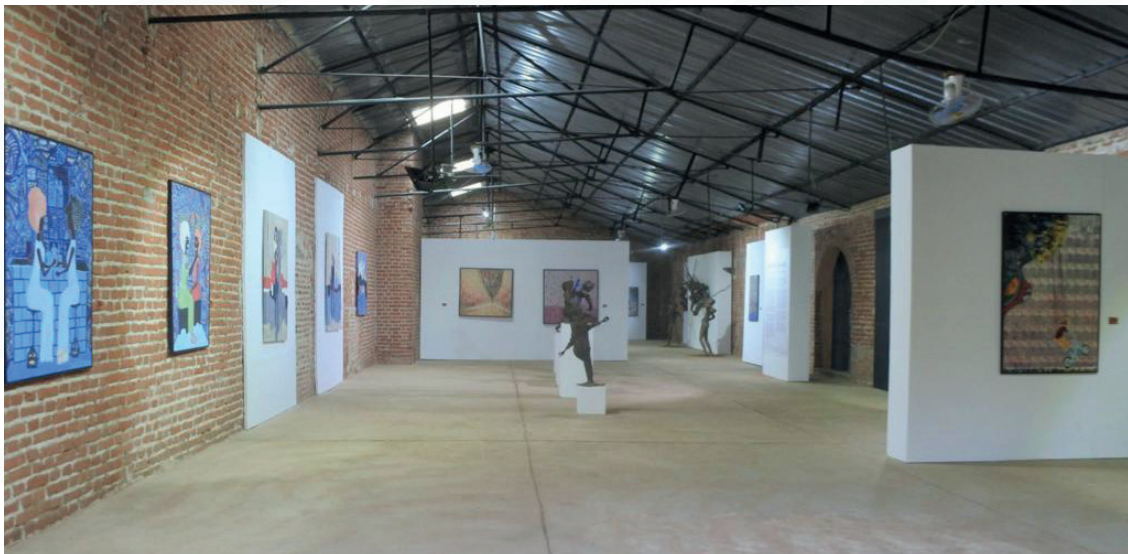


CONTEMPORARY ART FAIR

4

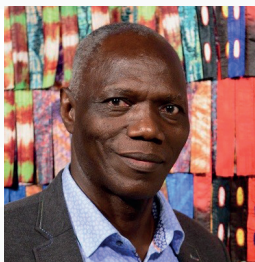
Ségou' Art is a space for the promotion of contemporary African art. It brings together gallery owners, collectors, art lovers and art critics around the works of young emerging talents from Africa and elsewhere, with a view to publicizing them and promoting their work, but also to initiating reflection on the development of the visual arts in Africa, and creating the optimum conditions for their emergence. Ségou' Art is also the Local Contemporary Art Fair - FLAC is an art market designed to promote the creativity of Malian artists and enable them to sell their work. The 2024 contemporary art fair will feature the following activities:

- International IN exhibition of emerging artists from Africa;
- International exhibition with guest artists ;
- Masters Class (Painting, Sculpture, Design);
- OFF exhibitions throughout the city of Ségou;
- Visual art workshops for children;
- Exhibition of Mali's art galleries;
- A museum exhibition.



INTERNATIONAL GUEST ARTISTS

5



Abdoulaye **KONATÉ**
(Mali)



KY Siriki
(Burkina Faso)



Ludovic **FADAÏRO**
(Benin)



Kossi **ASSOU**
(Togo)



Cheick **DIALLO**
(Mali)



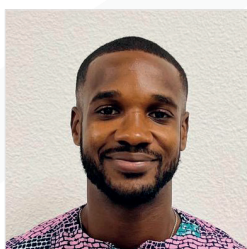
George **EDOZIE**
(Nigeria)



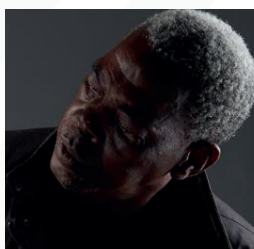
Nyaba Leon
OUEDRAOGO
(Burkina Faso)



Wadi **MHIRI**
(Tunisia)



GEORGES BROU
KOUNGOLO
(Côte d'Ivoire)



Feu Amahiguéré **DOLO**
(Mali)



Madani **TOURÉ**
Chanana (Mali)



PAN-AFRICAN EXHIBITION | IN

6



Aissatou **CISS**
(Senegal)



Opeyemi **AREMU**
(Nigeria)



Mariam **NIARÉ**
(Mali)



Ange **DAKOUO**
(Mali)



Tiélégnon A. D. **KONÉ**
(Côte d'Ivoire)



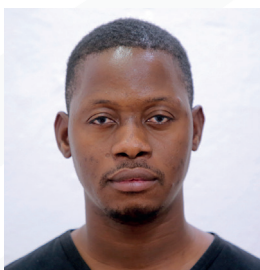
Mohamed **DEMBÉLÉ**
(Mali)



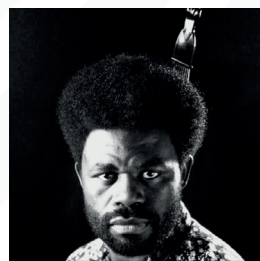
Hamidou **KOUMARÉ**
(Mali)



Ikram Ben **IBRAHIM**
(Tunisia)



Abdoul Karim **DIALLO**
(Mali)



Eric **TOMNYUY**
(Cameroon)



Mariam Ibrahim
MAÏGA (Mali)



Liby Ousmane
LOUGUE
(Burkina Faso)



INVITED ART GALLERIES

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GALERIE KÔRÈ



GEORGE CAMILLE ART GALLERY



GALERIE TAFYNA ART



MUSIC

SALIF KEITA (Mali) • **CHEICK TIDIANE SECK** (Mali)

SIDIKI DIABATÉ (Mali) • **SOUL BANG & MANAMBA KANTÉ** (Guinea)

DIDIER AWADI (Senegal) • **KADER TARHANINE** (Mali- Algeria)

TARTIT (Mali) • **AFIRMACÃO** (Brazil)

DUO SÉKOU BEMBEYA (Guinée) & **MAMA SISSOKO** (Mali)

IMILO LECHANCEUX (Burkina Faso) • **ABDOULAYE DIABATÉ** (Mali)

DJÉNÉBA SECK (Mali) • **NÈBA SOLO** (Mali) • **BEN ZABO** (Mali)

MASTER SOUMY (Mali) • **MYLMO** (Mali) • **IBA ONE** (Mali) • **MARIAM KONÉ** (Mali)

ORCHESTRE KANAGA DE MOPTI (Mali) • **VIRGINIE DEMBÉLÉ** (Mali)

FATIM DIABATÉ (Mali) • **BALLA TOUNKARA** (Mali) • **MANDEN JURU** (Mali)

PAYE CAMARA (Mali) • **PCHA** (Mali) • **MAMOU THIERO** (Mali)

ENSEMBLE INSTRUMENTAL NATIONAL (Mali) • **NIKA SACKO** (Mali)

MAMA DORINTHIÉ (Mali) • **AMADOU DIARRA** (Mali) • **MOBJACK** (Mali)

MOGONI (Mali) • **CALIBRE 27** (Mali) • **DR. KEB** (Mali)

MAÏMOTS (Mali) • **MADINA BOMOTÉ** (Mali)





Salif Keita
(Mali)



Didier Awadi
(Senegal)



Sidiki Diabaté
(Mali)



Cheick Tidiane Seck
(Mali)



**Soul Bang
& Manamba Kante**
(Guinea)



Sékou Bambeya
(Guinea)



Kader Tarhanine
(Mali-Algeria)



Imilo Lechanceux
(Burkina Faso)



Mama Sissoko
(Mali)



Tartit
(Mali)



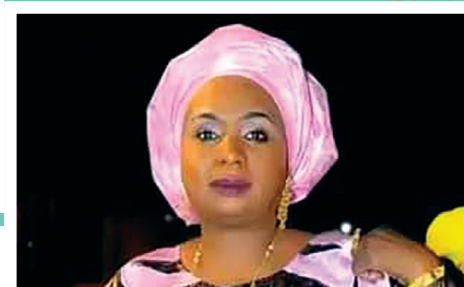
Abdoulaye Diabaté
(Mali)



AFIRMACÃO
(Brazil)



Master Soumi
(Mali)



Djénéba Seck
(Mali)



MYLMO
(Mali)



Nèba Solo
(Mali)



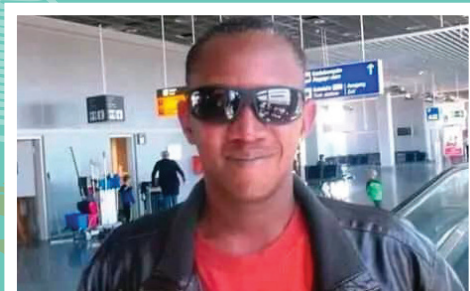
IBA ONE
(Mali)



Mariam Koné
(Mali)



Ben Zabo
(Mali)



Mokoni
(Mali)



Virginie Dembélé
(Mali)



Fatim Diabaté
(Mali)



Niaka Sacko
(Mali)



Mobjack
(Mali)



Amadou Diarra
(Mali)



Mama Dorinhié
(Mali)



Pcha
(Mali)



Dr Keb
(Mali)

ROUND TABLES

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ROUND TABLE 1 *Theme : The music streaming market and artist remuneration.*

Speakers:



Pr. Ibrahima Wane
Senegal



Aziz Dieng
Senegal



Guy Constant Neza
Côte d'Ivoire



José Da Silva
Cabo - Verde



Lupwishi Mbuyamba
DRC



Didier Awadi
Senegal



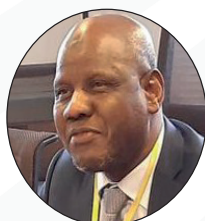
Silja Fischer
Germany



Davide Grosso
Italia

ROUND TABLE 2 *Theme : Art, Water and Behavior Change*

Speakers:



**Abdourahamane
Oumarou Touré** | Mali



Mamadou D. Diallo | Mali



Mamou Daffé | Mali



Tidiane Diallo | Mali



Ali Kola Daou | Mali



Sidy BA | Mali





Green Festivals Circuit

ECOFEST AFRICA CONVERSATION

Green festival labeling, and exchange of best practices

The «Ecofest Africa EFA» circuit is a grouping of eco-responsible festivals (green festivals) born in Ségou in 2020 following a workshop organized by the Cultural Caravan for Peace in partnership with IKAM (Institut Kôré des Arts et Métiers). It brings together festivals from North, West, Central and East Africa. The aim of the tour is to considerably reduce the negative impact of festivals on the environment through better management of waste, water and energy. of waste, water and energy resources, and the sharing of best practices. This year, following the certification of the Ségou'Art Festival on the Niger and the Festival au Désert, we have launched a call for applications for the labeling of new festivals, which will be followed by a conversation between the various festival directors on the different plans for the future. Festival Directors on the various Ecofest plans and best ecological practices.



FAIR OF SÉGOU

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The 20th edition of the Fair of Segou will take place from January 29 to February 05, 2024, at the Quai des Arts, site of the Festival sur le Niger. Over the course of a week, the Fair of Ségou will attract more than 250,000 visitors to the banks of the Niger River, where the imagination and creativity of some 400 local, national and international craftsmen and creators from some thirty African and international countries will be on display. A music stage called Scène Biton, dedicated to young musical talents, will provide entertainment throughout the fair.



Festival sur le Niger

Ségou'Art
Édition #20
29 JAN.- 05 FÉV.
MALI-2024

FOIRE DE SÉGOU

Foire Artisanale et Agricole
300 mille visiteurs attendus
lieu: **Quai des Arts - Ségou**

20 ans
ça se fête !



CULTURAL CARAVAN FOR PEACE

The Cultural Caravan for Peace is a creative and conscious Sahelo-trans-Saharan project supporting peace, tolerance and solidarity in the Sahara and Sahel region. It was created in 2014 by three festivals, the Festival Taragalte (M'Hamid Elghizlane, Morocco), the Festival sur le Niger (Ségou, Mali) and the Festival in the Desert (Timbuktu, Mali).



TEA CEREMONY

Conversation sous la tente touarègue sur la paix et le vivre ensemble

The tea ceremony, a culture that is deeply rooted in Malian society, is a space for dialogue, communion, learning, and entertainment in Malian society. It is generally held informally by a group of people (young, old, men and women) of the same age group around tea. These gathering places are called «Grin». They can be found on many street corners in Mali, but also in families. In the northern part of the country, the ceremony generally takes place under the Tuareg tent, which gives it a more ceremonial and solemn character. The tea in question is the green tea of China embellished by other ingredients such as mint leaves, cloves, ginger powder... it is often accompanied by roasted peanuts, dry or grilled meat... The tea ceremony is a contemporary space for safeguarding our Maaya values, involving the transmission of relational knowledge.



THEATER AND STORYTELLING PERFORMANCES AT THE CCK

COMPANY CÔTÉ COUR PERFORMANCE: LES PÊCHEUSES DE LUNE

"Les Pêcheuses de Lune" undermines this myth of paradise by reversing the perspective and showing four illegal migrants in their «host» country. But illegal immigration is also a trap: they sometimes want to return home, but what can you do when you're illegal? The performance is about departure, about the conditions of migrants in Europe, but also about an impossible return. We're always talking about «Africa», as if it were a unique reality.



THÉÂTRE DE LA FRATERNITÉ SPECTACLE : RENAISSANCE

"Renaissance" is a multidisciplinary show (theater, dance, music and storytelling) which unfolds like a journey through the ages. A journey through Africa, the cradle of humanity, which crosses time and spaces, exploring moments of happiness, questioning the wanderings of the present while drawing the prospects of a more peaceful, more equitable and more peaceful future. human. The world of the future, as we dream of it, requires that we all be builders of human fraternity. The "Renaissance" show is an invitation to question our humanity and to consider the need for us to be actors and messengers of peace for our world.



ASSOCIATION STUDIO MONOPOLE

SPECTACLE : JUSTE SAVOIR

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The piece "JUSTE SAVOIR" is one of Joël AMAH AJAVON's masterpieces which must be seen everywhere. After 20 years without seeing each other, Just Savoir is another missed meeting between a father and his daughter, where fears intertwine with desires for a reunion. The hiding places, the unsaid things are the lot of bitterness. The wounds of the past are still fresh. Despite the thick layer of years, the expectation of new hopes stammers only to end in withering. The daughter is about to become a parent in turn, seeking to find their own. There is a silence between these lines that pass through us. A silence of the possible, a silence that does not dispel the fears of this daughter who fears being a copy of their father.



COMPANY LAYIDOU

SPECTACLE DE CONTE SIIRI NAAMU: POURQUOI L'HIPPOTAME & LE CHÉVAL NE SE CROISENT PAS?

It's the story of a hippopotamus, who wants to be of service to a horse and is abused by it. This traditional tale was adapted by Abderrahmane DAO and directed by Jean-Marie Ambroise Traoré. Although initially intended for children, this tale, like most of them, has several levels of understanding. If it introduces children to moral values and righteousness, in a country prey to corruption, this tale is a vector for awakening consciences to patriotism and a sense of honor. Jean-Marie Ambroise Traoré's presentation is interactive, the spectator actively participates in the show. The music is an integral part of the story, the actor is in a subtle balance between music, character and questions from the audience.



DANCE

COMPANY JIRILADON

PERFORMANCE: «ELLES ENCORE ELLES»

Women are the pillars of society, playing a major role in the home and in national development projects, even in complicated socio-political contexts. Women are naturally endowed with an intelligence that gives them strength and enables them to get things moving. This strength lies in her ability to anticipate, confront and resolve complicated situations with their own intelligence and strategies. In "ELLES encore ELLES", we evoke the role of women in today's difficult socio-political and economic conditions. In this choreographic research, we show that women are at the heart of education, of humanity, innovators and conservers of our values in terms of emancipation, empowerment, intellect, entrepreneurship, reconstruction of our personal values, cohesion and living together.



I DANCE'O / PERFORMANCE : THE LAST BREATH

A soldier's last breath at the front
 The last breath of resistance, of resilience
 The last breath of hope
 And pays tribute to the martyrs who never left...
 Choreography, Set design, Text: Bibata Ibrahim Maiga
 Creative dancers: Ismaila Traoré, Dramane SANOGO, Assétou Doumbia, Fatoumata Diarra,



FARI FONI WAATI

PERFORMANCE : IT FROM BIT OU L'ÉQUILIBRE DU DÉSORDRE

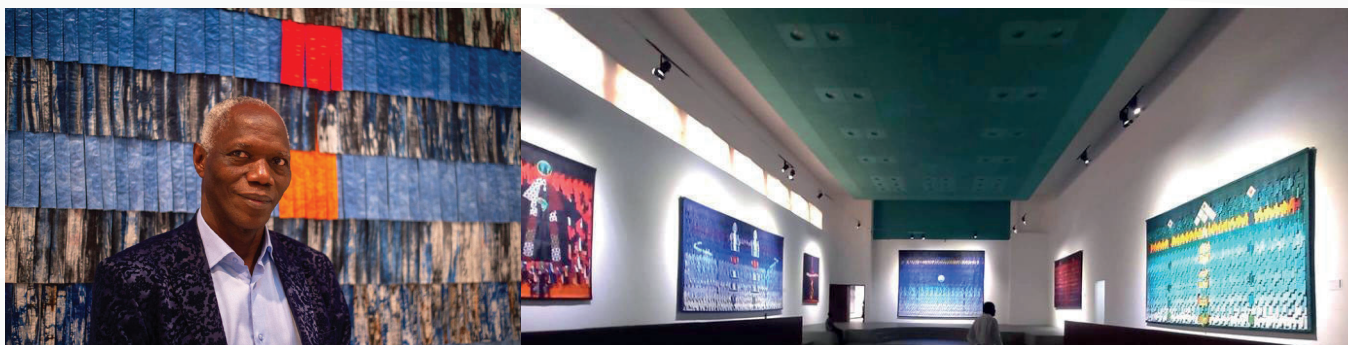
It From Bit ou l'équilibre du désordre is an original dance and music creation designed as a tribute to the Malian capital. The images and sounds of the creation are inspired by the sounds of the city. Dance and music express themselves as a symphony of everyday sounds and gestures, reflecting a city in constant motion. Noises become music, gestures become dance. A search for a balance between tradition and modernity in both dance and music, combining live traditional instruments with an electro soundtrack. It From Bit shows a city walking on a tightrope, finding its balance in disorder. The video draws attention to the lack of infrastructure that makes it a dirty, polluted city; to the sewage that flows into the Niger River and to the garbage that creates mountains of garbage in the neighborhoods; all the while depicting ordinary, everyday life.



MASTER CLASS

BY MASTER ABDOULAYE KONATE (MALI)

Master Abdoulaye Konaté will host a Master Class for young artists from the African continent at the Ségou contemporary art fair, as part of Ségou' Art - Festival sur le Niger 2024.



MASTER CLASS OF SCULPTURE

KY SIRIKI Phase2 (BURKINA FASO)

After the first phase of the Master Class of Sculpture in 2023, the continuation of the Master Class led by sculptor Siriki Ky will be organized during the 20th edition of Ségou' Art - Festival sur le Niger. KY Siriki is a sculptor from Burkina Faso. He works in bronze, producing works of all sizes, some of them monumental, using the lost-wax technique. He is the founder of the Symposium of Sculpture in Loango, 35 km from the capital Ouagadougou, an important collection of granite sculptures that has been enriched over the years by the work of sculptors from all over the world.



MASTER CLASS of robotic ZÉGUÉ DIT MOUSSA DIARRA (MALI)

Robotics, AI, Block Chain, Big Data, Embedded Systems: Opportunities for Youth.

A Masterclass focused on the theme “Robotics, AI, Block Chain, Big Data, Embedded Systems: Opportunities for Youth.” It is aimed at young people working in technology, entrepreneurship in general, as well as those who wish to carry out a professional retraining in one of the areas of the theme. This Masterclass will combine: lectures, practical workshops and ideation and prototyping sessions. With a Hackathon at the end between the different participants.



PANAFRICAN CURATORIAL STUDIES ECP - IKAM Phase 2

In the value chain of Africa's cultural and creative industries, art criticism and curating remain the weakest or even absent links. Yet they are the essential elements that guarantee the quality and competitiveness of artistic works. The first session of the Pan-African Curatorial Studies of IKAM Ségué, in collaboration with Simon Njami, was successfully held alongside Ségué' Art 2023, with 10 participants from 6 African countries. The second phase will take place from January 29 to February 2, 2024, with the guidance and coaching of experienced art critics, curators and cultural experts from across the continent.



CONTACTS

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Coordination Générale

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info@fondationfestivalsurleniger.org / info@festivalsegou.org

WE ARE GRATEFUL TO OUR PARTNERS FOR THEIR SUPPORT !

